

2018 HUFs International Summer Session Course List

1. 4-week program(Korean and East Asian Studies)

July 19 ~ August 17

* Courses are subject to be cancelled if less than 5 students register for the course

* Course list can be partially changed until end of February

PERIOD 1 (09:00~10:50)

CODE	COURSE TITLE
IS301	Korea's Modern History and Economy
IS308	Current Topics in Marketing: Developing Social Media Marketing Strategies
IS314	Korean Drama of the Diaspora: The Rise and Demise of Kyopo
IS315	Intellectual Property Issues in Korea
IS422	Human Rights in North Korea

PERIOD 2 (11:00~12:50)

CODE	COURSE TITLE
IS202	Korean Cinema(Workshop)
IS307	Consumer Behavior in Asia: Unique Issues and Marketing Practices
IS417	Korea's Religious and Philosophical Traditions : From Mountain Gods to Sages
IS423	North Korean Security and Development Issues
IS504	Strategic Crisis Communication: Cases in Korea and Asia
IS213	Korean Food:Understanding Korean Food in the Era of Globalization

PERIOD 3 (13:40~15:30)

CODE	COURSE TITLE
IS203	Korean Music & Performing Arts
IS207	Korean Wave: Contemporary Korean Popular Culture
IS313	Gender in South Korea
IS502	Media, Globalization and the East Asian Region
IS801	Academic English: Reading & Writing

PERIOD 4 (15:40~17:10)

CODE	COURSE TITLE
IS803	Presenting in English for TV and Radio
IS901	Beginning Korean
IS902	Intermediate Korean
IS903	Advanced Korean